

Marketing and Fundraising

Aim:

In order to guarantee the long term success and existence of this project, marketing and fundraising is of great importance. We are looking for someone who, amongst other things, wants to train and support the local staff in maintaining the project's website, help set up brochures and newsletters, as well as other marketing tools. You will train the SK director and manager in fundraising, and support them with their skills. Besides this, you will look for sponsors in Cambodia and abroad to finance the project activities for a whole year (ideally sustainable sponsors for a longer period).

Specific Requirements:

- -Available for 6 months (preferably 12 months)
- -Capable of expressing yourself in good English, spoken and written.

Job Description:

During at least 6 months (preferably 12 months) you will start work on reviewing the marketing tools of SK (brochure, newsletter, website, social media...) and support the local staff.

You will look for sponsors in Cambodia and abroad to finance the project activities for a whole year. Ideally this would be a sustainable sponsor for a longer period.

Before coming to Cambodia you will exchange ideas with the local staff members and work out your plan. During your stay you are expected to cooperate with the local staff and report on your work on a regular basis. The staff will support you during your volunteer time and help you to set up a working schedule.

Interested?

Read about the application process <u>here</u> and contact us for more information: info@salariinkampuchea.org